



For Immediate Release

OFFICE BRACKET CHALLENGE ANNOUNCES THEIR SWEET SIXTEEN SAAS COMPANY FINALISTS AND INVITES THE PUBLIC TO VOTE ONLINE

MINNEAPOLIS, MN, March 1, 2019 – Office Bracket Challenge (OBC) announced the 16 SaaS (Software as a Service) companies that will compete for the public vote March 1-24 to win four VIP tickets to the Final Four in Minneapolis, April 6-8, 2019.

Voters can review a brief cool-factor description and photos for each entry then place their vote. “From office design intended to encourage collaboration and reflect company culture; to inclusivity initiatives, tech-friendly environments, and amenities and offerings to foster community, the 2019 line up has it all,” noted commercial real estate advisor and OBC creator Eddie Rymer.

The entire challenge will take place online and feature four regional brackets as the framework for the challenge: East, West, North and South.

The challengers (the company office location submitted is noted in parens) include:

EAST: Bizzabo (New York) vs. Field Nation (Minneapolis)

EAST: Element AI (Montreal) vs. JAMF (Minneapolis)

WEST: Expensify (Portland) vs. Survey Monkey (SanMateo)

WEST: Uberflip (Toronto) vs. Irish Titan (Minneapolis)

NORTH: Shopify-Montreal (Montreal) vs. ActiveCampaign (Chicago)

NORTH: Ovative Group (Minneapolis) vs. SPS (Minneapolis)

SOUTH: YA Engage (Minneapolis) vs. GlobalTranz (Minneapolis)

SOUTH: DialPad (Austin) vs. Whil (SanFrancisco)

“The feedback and engagement from the SaaS community throughout North America has been overwhelmingly positive!” said Rymer. “We are more than excited to see the voting take off over the next month, and ultimately announce the winner of the 2019 SaaS Office Bracket Challenge.”

In it’s inaugural year, OBC solicited entries from SaaS companies nationwide in February to showcase their creative office spaces. As of March 1, OBC is open for public for voting through the championship round. OBC’s format and schedule tracks with the NCAA Final Four and culminates with the March 24 announcement of the challenge winner.

About Office Bracket Challenge

Office Bracket Challenge (OBC), founded in 2019 by Eddie Rymer, is a competition open to SaaS companies in the U.S. in 2019. It is modeled after the framework of the NCAA Final Four, but in no way affiliated or associated with it. OBC features SaaS company cool factors and entrants advance in an initial selection committee decision of industry leaders and then by public voting, culminating in an OBC prizewinner announcement on March 24, 2019. **For more information visit www.officebracketchallenge.com and [@OfficeBracket](https://twitter.com/OfficeBracket) on **Twitter**.**

About Eddie Rymer

Eddie Rymer, CCIM, founder of Office Bracket Challenge (OBC), is a commercial real estate advisor at Avison Young in Minneapolis, MN, with over 15 years of experience. Rymer leads a team with expertise in advising SaaS companies on their office space needs throughout North America and has actively shaped initiatives within real estate related organizations including the National Association of Industrial and Office Properties (NAIOP) and the Association for Capital Growth (ACG).

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